

Smartstox.com Provides Executive Overview of Fortune River Resource Corp.

Vancouver, British Columbia, February 04, 2010 – The Smartstox Online TV Talk Show is alerting subscribers and other resource stock investors to the availability of a new interview with the president of **Fortune River Resource Corp. (FRX.V)(RG7A.F)** available at www.smartstox.com/interviews/frx.

Fortune River Resource Corp. (FRX.V)(RG7A.F) holds a number of gold exploration and development projects, mostly in the prolific gold trends of Nevada. Fortune River is one of the Manex Group of companies, which enjoyed great success in 2006 with the buyout of Western Silver Corp. by Glamis Gold for \$1.2 billion.

A scoping study is underway for Fortune River's wholly-owned Wind Mountain project, a former producing heap-leach, low-sulfidation gold/silver property in the Walker Lane gold trend of western Nevada. An independent NI 43-101 compliant resource estimate in 2007 calculated the project contains an estimated 406,000 ounces of gold in the Measured and Indicated Resource categories plus an additional 92,000 ounces of gold in the Inferred category. Drilling in 2008 extended the areas of known mineralization, and led to the discovery of a new area of mineralization called the DeepMin target. None of the mineralization encountered in 2008 holes is included in the resource estimates.

Joe Kizis, President of Fortune River provided much more information on its exploration programs at Wind Mountain and their other prospective Nevada holdings in our Smartstox interview available at www.smartstox.com/interviews/frx.

Smartstox.com provides investment-related content through video and audio interviews with the management of small cap companies, along with written profiles on those groups. For our full interview line-up, and to listen to the market commentary of top resource stock analysts, visit <http://www.smartstox.com>.

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Contact:
The Smartstox Online Talk Show
Stanlie Hunt, President
(604) 628-4592 or (416) 628-4841
info@smartstox.com